



**Questionnaire of the Economic Benefits of the Thame Livestock Market to Thame town
Questions to Retailers**

Introduction

We have been asked by South Oxfordshire District Council to assess the economic benefits associated with the Thame Livestock Market located in the Thame area.

As part of this process we are asking both the users and stakeholders of the Thame Livestock Market together with local business for their views to provide a comprehensive response and form part of a wider report.

About your Business

If you are happy to provide the details of your business for publication within our report please would you confirm the following:

Business Name:

Business Address:

.....
.....

Type of Business:.....

Size of business: *Approximate number of Full Time (or equivalent) employees:*

Survey Questions

1. Are you aware of the existence of the Thame Livestock Market?

- Yes
- No

2. Do you consider Thame Livestock Market economically beneficial to the Thame area?

- Yes
- No
- I don't know

3. Does your business benefit from an increase in foot -fall on market days (Wednesday and Friday)?

- Yes
- No
- I don't know

4. If yes, approximately how much on average does this increase?

..... per Market Day. This equates to a% increase on the average non-market weekday (eg- Thursday)

If you would like further details on any aspect of the above please contact: vicky.phillips@bidwells.co.uk or tel: 01865 79 7057

Please note none of the information gained from this survey will be used for any purpose other than the collation and publication of the Economic Benefit Assessment Report for Thame Market. None of the information will be used to personally identify individuals.

5. Does your business turnover increase on Livestock Market Days?

- Yes
- No
- I don't know

6. If yes, approximately how much on average does this increase?

£..... per Market Day. This equates to a% increase on the average non-market weekday (eg- Thursday)

7. If there was no market in Thame I would expect to see my business profits:

- Increase
- Decrease
- No Change

For the following reasons:

.....

8. If there was no market in Thame how frequently do you think the market customers would still use your business?

- Yes, as frequently, no changes are expected.
- Yes, less frequently, a decline is expected.
- No, this business would be lost.
- Other (please state reasons).....

9. If there was no market in Thame I would consider the following changes to my business:

- None

Please state changes below:

.....

10. As a retailer I would like to make the following additional comments in relation to the economic benefits of the Thame Livestock Market to the Thame area:

.....

Thank you for participating in this survey.

If you would like further details on any aspect of the above please contact: vicky.phillips@bidwells.co.uk or tel: 01865 79 7057

Please note none of the information gained from this survey will be used for any purpose other than the collation and publication of the Economic Benefit Assessment Report for Thame Market. None of the information will be used to personally identify individuals.